

Westcott Street Cultural Fair (WSCF) Participation Guidelines

Mission

The Westcott Street Cultural Fair (WSCF) promotes a strong sense of community among the diverse people who are a part of our neighborhood and greater Syracuse, and increases awareness of the attractiveness and viability of the Westcott neighborhood and its businesses. Our goals for this annual, one-day event are:

- To attract persons from all areas to the fair and encourage them to learn more about the neighborhood's culture through music, crafts, agency representatives, print materials and more.
- To encourage Westcott merchants and organizations, such as Petit Library, schools, and communities of faith, to showcase themselves on the day of the fair.
- To offer local performing artists an opportunity be compensated for their art and build an audience, and to offer community organizations the opportunity to provide information about their programs and services.
- To welcome all members of the community, including students and local organizations of all kinds, to assist in the planning and execution of the fair.
- To build "town-gown" connections between SU students and the Westcott/Near East Side neighborhood.
- To provide a family-friendly experience with activities for children and people of all ages.

Participation Guidelines

Participation in the Westcott Street Cultural Fair

The general public, along with crafters, visual and performing artists, and community organizations who embrace the mission of the WSCF are welcomed to participate in the annual event. We seek to keep the fair open and welcoming to all, while setting the following guidelines to ensure that the fair is a safe, equitable and accessible event.

1. **Performing artists** wishing to be considered for a stage at the WSCF should apply at www.westcottfair.org. Performers will be selected for stages by the Performing Arts committee and notified by June 30. All performances must be suitable for family audiences.
2. **Westcott Street merchants** will have first rights to their sidewalks and will be encouraged to offer their merchandise on the sidewalk to fairgoers. We encourage merchants to allow WSCF access to any portion of their sidewalks not otherwise in use to house booths for crafters and community organizations.
3. **Artists and crafters** wishing to purchase a 10' long booth space on the sidewalks within the fair area to sell/display their handcrafted items must submit a Crafter/Community Organization Application, available at www.westcottfair.org. Annual booth space fees are established yearly by the Planning Committee. Crafters will be notified of their acceptance to participate within two weeks of receipt of their application. Assignment of booth space will be made on a first come, first served basis. Artist/crafters must bring their own set up (tables, chairs, tents, etc).
4. **Community organizations** may purchase a 10' long booth space to provide information about their programs and activities. Agencies may use their booth space to raise funds to support their programs and activities; however, they may not sell items that are sold by Westcott merchants. Annual booth space fees are established by the Planning Committee. Agencies will be notified of their acceptance to participate within two weeks of receipt of their application. Assignment of booth space will be made on a first come, first served basis. Agencies must bring their own set up (equipment, tables, chairs, tents, etc).
5. **Sectarian organizations** are welcomed to purchase 10' long booth space at the WSCF. These organizations may use their booth space at the fair to provide information and raise funds to support their programs and activities. However, in the spirit of the fair's mission to celebrate our diversity and promote a strong sense of community among diverse people, they may not recruit members, proselytize a religious faith, or criticize any other faith, and may not sell items that are sold by Westcott merchants. Sectarian organizations will be notified of their acceptance to participate within two weeks of receipt of their application. Assignment of booth space will be made on a first come, first served basis.
6. **Political organizations** may purchase booth space at the WSCF, however, individual candidates may not. Individual candidates are welcomed to attend the fair, march in the parade, engage fairgoers in

discussion and disseminate information regarding their candidacies and/or philosophies, provided they are respectful of the beliefs of others.

7. **All WSCF participants** are expected to be respectful of others, accepting of diverse people and presentations, and to comply with all Participation Guidelines. Those who do not comply will be asked to leave and may not be considered for participation in the future.
8. **No vehicles** will be permitted within the fair area until after the fair closes at 6:30 pm and streets are safe for passage. Streets open to the public at 7:30 pm. Artists, crafters or agencies wishing to leave before that time must carry their equipment outside the fair area.
9. Due to space restrictions and to keep walkways safe and accessible to all, the WSCF is a **pedestrian event**. Biking, skating, and skateboarding will not be allowed.
10. **Pets** must be leashed at all times.
11. **Vendors without a booth** are not allowed to sell or give away merchandise inside the fair boundaries.

Westcott Street Cultural Fair

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www.westcottfair.org